



6290 Abbotts Bridge Road • Bldg. 700 • Johns Creek, Georgia 30097 • 770-623-8448 • JohnsCreekArts.org

The Johns Creek Arts Center needs your financial support.

The Johns Creek Arts Center (JCAC) is requesting that the business leaders and the local community support this valuable resource so that we can continue to be part of the community.

It has been the pleasure of the Johns Creek Arts Center (JCAC) to be an integral part of the North Fulton community for the past 11-years. During this time we have expanded and increased the availability and quality in both our adult and youth art programs at the arts center. Additionally, we are actively involved in the community through our outreach programs and continue to implement additional programs. As a business leader in the community we are certain that you understand and recognize that an arts center adds to the economic growth and the quality of life within the local community.

- The Johns Creek Arts Center is facing a significant financial challenge. In these difficult economic times we have experienced a marked decline in enrollment as families cut back on their expenses. Class and camp enrollment is a primary source of operating income for the center. In addition, we have seen our support from the Fulton County Arts Council decline over 50% since 2005 and this is the only source of government support that we receive. Art centers that are not heavily funded by local governments rely on the generosity and contributions of local businesses, corporations, individuals and fundraising events to survive. Johns Creek Arts Center operates as a 501c 3 non profit arts center and will not survive this harsh recession if we do not receive immediate financial assistance.
- ***Please help the Johns Creek Arts Center continue to operate by responding with an immediate financial donation. Our goal is to raise \$75,000.00 from the local community within the next 60 days to continue operations for the remainder of this calendar year.***

If you would like to help by becoming a business partner, please consider the packages on the reverse of this letter. If you might prefer to make an outright financial contribution we would greatly appreciate that support as well. Please use the enclosed return envelope for your convenience or donate online at www.johnscreekarts.org.

If you have any questions or would like to meet a Board member or the Executive Director please feel free to contact the arts center at the phone number above. We will look forward to meeting with you and discussing how we can work as a team to keep the Arts Center a thriving part of our community.

On behalf of the JCAC staff and the Arts Center Board of Directors, we thank you for your ongoing and continued support.

Sincerely,

Gail Hisle, Executive Director, Johns Creek Arts Center (JCAC)

JCAC Board Members

Linda Mauldin, Georgia Nickles, Jim Saffell, Tammy Smith, Susan Green, Ginny Fisher,
Deborah Hicks, Victoria Braden, Jeanne Fox, Wally Haislip

Johns Creek Arts Center Business Partner Levels

Platinum \$10,000: At the Platinum level you will receive:

- **Featured recognition on the donor wall at JCAC**
- **12 Individual Memberships**
- **Member's Party**
- **A Team Building collaborative arts workshop sponsored by JCAC**
- **Passes to All Gala Fundraisers**
- **Recognition in the Annual Report and quarterly schedules**
- **Annual Thank You recognition page in our newsletter**
- **Website recognition**

Gold \$5,000: At the Gold level you will receive:

- **Featured recognition on donor wall at JCAC**
- **8 Individual Memberships**
- **Members Party**
- **Passes to All Gala Fundraisers**
- **Recognition in the Annual Report and quarterly schedule**
- **Annual Thank You recognition page in our newsletter**
- **Website recognition**

Silver \$2,500: At the Silver level you will receive:

- **Recognition on donor wall at JCAC**
- **4 Individual Memberships**
- **Members Party**
- **Recognition in the Annual Report and two of the quarterly publications**
- **Annual Thank You recognition page in our newsletter**
- **Website recognition**

Bronze I \$1,000: At the Bronze I level you will receive

- **Recognition on donor wall at JCAC**
- **2 Individual Memberships**
- **Members Party**
- **Annual Thank you recognition page in our newsletter**
- **Recognition in the Annual Report**

Bronze II \$500: At the Bronze II level you will receive:

- **Recognition on donor wall at JCAC**
- **2 Individual Memberships**
- **Annual Thank you recognition page in our newsletter**
- **Recognition in Annual Report**



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COUNCIL FOR THE ARTS
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Major funding for this organization is provided by the
Fulton County Board of Commissioners under the guidance
of the Fulton County Arts Council